



# PARTNERSHIP PACKAGES

ENGAGEMENT OPPORTUNITY:  
POWER LUNCH

# POWER LUNCH PARTNERSHIP OPPORTUNITY

**Event name: Power Lunch - Smarter and Sustainable: The Future of Tourism**

**Date: Thursday, June 29, 2023**

**Location: Four Seasons Resort Whistler**

## POWER LUNCH SERIES

The Chamber's Power Lunches deliver speakers and panels that bring fresh perspectives and real solutions to make business better. With world class business inspiration, these dynamic luncheons leave attendees feeling energized and empowered to elevate their business. Align your organization as a networking partner to get your business on the table at one of these special events.

## POWER LUNCH - SMARTER AND SUSTAINABLE: THE FUTURE OF TOURISM

As we recover from the pandemic, the tourism industry has seen a shift in focus, embedding sustainability at the forefront of decision making. With the pandemic acting as a catalyst for change, there is now an opportunity to build back better and adopt a more holistic approach that is more conscious of people and planet, taking into account the economic, social and environmental impact of tourism. Join us for a panel discussion with community leaders to explore what smart and sustainable tourism looks like in Whistler.

## OUR MEDIA REACH

- Annual Website views: ~200K
- Social Media Audience: 9.6K
- eNews active subscribers: 6.4K
- Whistler Chamber Membership: ~700
- Event attendance: ~100

## TIMEFRAME

The Chamber's communication campaign will begin six weeks prior to the event, with partner brand exposure delivered across multiple channels throughout the lead up to, and during the event.

## ELEVATE YOUR BRAND WITH US

We thank you for your continued support of the Whistler Chamber of Commerce and your interest in this opportunity. For further information or to speak with our team, please contact Jacquie McLean, Marketing & Events Manager; [jacquie@whistlerchamber.com](mailto:jacquie@whistlerchamber.com) or 604.9322..5922, ext 961



# POWER LUNCH PARTNERSHIP OPPORTUNITIES

## PRESENTING PARTNER - \$2500

ONE PARTNERSHIP AVAILABLE

### SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> <li>• 3 minute presentation to promote your organisation during the event</li> <li>• Exclusive event naming rights: "Power Lunch...presented by..."</li> <li>• Verbal brand acknowledgement from emcee as Presenting Partner</li> <li>• Logo recognition on tables during the event</li> <li>• Designated area at event to display promotional material</li> <li>• 1x Branded Banner on stage at event (provided by presenting partner)</li> <li>• Opportunity to create a tailored prize giveaway to showcase your business products or services</li> <li>• 4x tickets to the event with VIP seating</li> </ul>
Digital Promotions	<ul style="list-style-type: none"> <li>• Logo with direct web link on event listing on Chamber webpage</li> <li>• Acknowledgement with company name and/or logo in Chamber eNewsletter</li> <li>• 1x banner ad on Whistler Chamber website homepage in the two weeks prior to event</li> <li>• 1x advertorial space in the Chamber eNews issue the week prior to the event</li> <li>• Logo recognition as Presenting Partner in event advertising</li> <li>• Acknowledgement in promotional social posts leading up to the event</li> </ul>

## GOLD PARTNER - \$600

LIMITED PARTNERSHIPS AVAILABLE

### SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> <li>• Verbal brand acknowledgement from emcee as Gold Partner</li> <li>• Logo recognition on tables during the event</li> <li>• Opportunity to create a tailored prize giveaway to showcase your business products or services</li> <li>• 2x tickets to the event</li> </ul>
Digital Promotions	<ul style="list-style-type: none"> <li>• Logo with direct web link on event listing on Chamber webpage</li> <li>• Acknowledgement with company name and/or logo in Chamber eNewsletter</li> <li>• Logo recognition as Gold Partner in event advertising</li> <li>• Acknowledgement in promotional social posts leading up to the event</li> </ul>

# POWER LUNCH PARTNERSHIP OPPORTUNITIES

## REGISTRATION PARTNER - \$600

ONE PARTNERSHIP AVAILABLE

### SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> <li>• Logo recognition on tables during the event</li> <li>• Designated area at registration to display promotional material</li> <li>• 1x Banner to be displayed at registration table</li> <li>• Opportunity to create a tailored prize giveaway to showcase your business products or services</li> <li>• 2x tickets to the event</li> </ul>
Digital Promotions	<ul style="list-style-type: none"> <li>• Logo with direct web link on event listing on Chamber webpage</li> <li>• Acknowledgement with company name and/or logo in Chamber eNewsletter</li> <li>• Logo recognition as Registration Partner in all event advertising</li> <li>• Acknowledgement in promotional social posts leading up to the event</li> </ul>

## COMMUNITY PARTNER - \$350

LIMITED PARTNERSHIPS AVAILABLE

### SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> <li>• Logo recognition on tables during the event</li> <li>• Opportunity to create a tailored prize giveaway to showcase your business products or services</li> <li>• 1x ticket to the event</li> </ul>
Digital Promotions	<ul style="list-style-type: none"> <li>• Logo with direct web link on event listing on Chamber webpage</li> <li>• Logo recognition as Community Partner in event advertising</li> <li>• Acknowledgement in promotional social media posts leading up to the event</li> </ul>

### CONNECT WITH US

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