



PARTNERSHIP PACKAGES

ENGAGEMENT OPPORTUNITY:
WHISTLER BIUBUSINESS GOLF
CHALLENGE

WHISTLER BUSINESS

GOLF CHALLENGE



PARTNERSHIP OPPORTUNITIES

Whistler
Chamber

Event name: Whistler Business Golf Challenge 2023

Date: Thursday, May 18, 2023

Location: Whistler Golf Course

ABOUT THE EVENT

The Whistler Business Golf Challenge is back in full swing! As our premier networking event of the year we are looking forward to welcoming Whistler's business community back to enjoy a fun and engaging, accessible day on the green! The Whistler Business Challenge 2023 will be held at the Whistler Golf Club which lies in the shared unceded territory of the Skwxú7mesh and Lílwat Nations.

This sell out event hosts over 100 golfers and partners for an 18-hole scramble that includes power carts, Après/dinner and a variety of prizes from local businesses.

With various partnership levels and options designed to maximize exposure for your business, seize the opportunity to get in the game today!

OUR MEDIA REACH

- Annual Website views: ~200K
- Social Media Audience: 9.6K
- eNews active subscribers: 6.4K
- Whistler Chamber Membership: ~700
- Event attendance: 150
- Advertisements in The Pique: 10K weekly circulation

TIMEFRAME

The Chamber's communication campaign will begin six weeks prior to the event. with partner brand exposure delivered across multiple channels over the lead up to, and during the event.

ELEVATE YOUR BRAND WITH US

We thank you for your continued support of the Whistler Chamber of Commerce and your interest in this opportunity. For further information or to speak with our team, please contact Jacquie McLean, Marketing & Communications Manager; jacquie@whistlerchamber.com or 604.932.5922, ext 961

*The Whistler Chamber runs promotional print ads for events exclusively in [The Pique newsmagazine](#), this stat relates to Pique Newsmagazine's weekly circulation. All other stats are based on Whistler Chamber owned media.



PRESENTING PARTNER - \$5,500

ONE PARTNERSHIP AVAILABLE

SCOPE OF SERVICES

SOLD OUT

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Exclusive event naming rights. "Whistler Business Golf Challenge presented by..." • One team of 4 entry in the Whistler Business Golf Challenge 2023 for yourself and/or clients • 3 minute speaking opportunity during the Après • Designated area at event to display promotional material • Verbal brand acknowledgement from emcee as Presenting Partner • Logo recognition on event collateral • Opportunity to create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts • 1x banner ad on Whistler Chamber website homepage in the two weeks prior to event • 1x advertorial space in the Chamber eNews issue the week prior to the event • Logo recognition as Presenting Partner in event advertising • Acknowledgement in relevant promotional social posts leading up to the event

WELCOME RECEPTION HOST - \$2,000

ONE PARTNERSHIP AVAILABLE

SCOPE OF SERVICES (UPDATED)

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Designated area at registration to display promotional material • 1x Banner, or media wall to be displayed in designated area at registration for team photos • Verbal brand acknowledgement from emcee as Welcome Reception Partner • Logo recognition on event collateral • Opportunity to create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts • Logo recognition as Welcome Reception Partner in event advertising • Acknowledgement in relevant promotional social posts leading up to the event

APRES HOST - \$2,000

ONE PARTNERSHIP AVAILABLE

SCOPE OF SERVICES

SOLD OUT

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> One team of 4 entry in the Whistler Business Golf Challenge 2023 for yourself and/or clients 1x Banner to be displayed in Après area Verbal brand acknowledgement from emcee as Après Partner Logo recognition on event collateral Opportunity to create a tailored prize giveaway to showcase your business
Digital & Print Promotions	<ul style="list-style-type: none"> Logo with direct web link on event listing on Chamber webpage Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts Logo recognition as Après Partner in event advertising Acknowledgement in relevant promotional social posts leading up to the event

LIBATION PARTNER - \$1,500

ONE PARTNERSHIP AVAILABLE

SCOPE OF SERVICES

SOLD OUT

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> Verbal brand acknowledgement from emcee as Libation Partner Opportunity to create a tailored prize giveaway to showcase your business 3x tickets to the Après
Digital & Print Promotions	<ul style="list-style-type: none"> Logo with direct web link on event listing on Chamber webpage Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts Logo recognition as Libation Partner in event advertising Acknowledgement in relevant promotional social posts leading up to the event

THE GOLD WHOLE PACKAGE - \$1,200

TEN PARTNERSHIPS AVAILABLE

SCOPE OF SERVICES

SOLD OUT

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> One team of 4 entry in the Whistler Business Golf Challenge 2023 for yourself and/or clients Your choice of course hole* 1x Branded sign provided at your course hole Showcase your products or services by exclusively "activating" one course hole with an interactive tasting, game, friendly contest, tailored prize giveaway or another creative idea
Digital & Print Promotions	<ul style="list-style-type: none"> Logo with direct web link on event listing on Chamber webpage Acknowledgement with company name and/or logo in relevant Biz Alerts Logo recognition as Gold wHOLE Partner in event advertising Acknowledgement in relevant promotional social posts leading up to the event

*We will do our best to ensure your first choice for course hole where possible, however cannot guarantee this will be possible.

CONTEST PARTNER - \$1000

ONE PARTNERSHIP AVAILABLE: PUTTING CONTEST

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> Verbal brand acknowledgement from emcee as Contest Partner 1x Branded sign provided at your course hole Opportunity to "activate" designated area to showcase your products or services Opportunity to create and run a tailored contest or prize giveaway at designated area Opportunity to present an award at the Après
Digital Promotions	<ul style="list-style-type: none"> Logo with direct web link on event listing on Chamber webpage Acknowledgement with company name and/or logo in relevant eNews & Biz Alerts Logo recognition as Contest Partner in event advertising Acknowledgement in relevant promotional social posts leading up to the event

GOLF CART PARTNER - \$1000

ONE PARTNERSHIP AVAILABLE:

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> Verbal recognition from emcee as exclusive golf cart partner Promotional display rights in all player golf carts
Digital Promotions	<ul style="list-style-type: none"> Logo with direct web link on event listing on Chamber webpage Acknowledgement with company name and/or logo in relevant eNews & Biz Alerts Logo recognition as Golf Cart Partner in event advertising Acknowledgement in relevant promotional social posts leading up to the event

SOLD OUT

THE WHOLE PACKAGE - \$600

EIGHT PARTNERSHIPS AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> 1x Branded sign provided at your course hole Showcase your products or services by exclusively "activating" one course hole with an interactive tasting, game, friendly contest, tailored prize giveaway or another creative idea
Digital Promotions	<ul style="list-style-type: none"> Logo with direct web link on event listing on Chamber webpage Acknowledgement with company name and/or logo in relevant Biz Alerts Logo recognition as WHOLE Partner in all event advertising Acknowledgement in relevant promotional social posts leading up to the event

REFRESHMENTS PARTNER - \$600

TWO PARTNERSHIPS AVAILABLE:

- GIFT PACK / SNACK PACK
- BAR CART

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Verbal recognition from microphone as refreshments partner • Logo recognition on bar cart or gift pack / snack pack
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in one Biz Alert • Logo recognition as Refreshments Partner in event advertising • Acknowledgement in relevant promotional social posts leading up to the event

CONNECT WITH US

We thank you for your continued support of the Whistler Chamber of Commerce and your interest in this opportunity.

Do you want to get involved in a different capacity? We're open to partnership ideas!

For further information or to speak with our team, please contact Jacquie McLean, Marketing & Events Manager; jacquie@whistlerchamber.com or 604.932.5922, ext 961